

## **Aimbridge Hospitality Grows Select Service Division, Assumes Management of Nine Hotels Owned by Neema Hospitality**

*Industry leader continues growth momentum, expands relationship with hotel investment group*

**PLANO, Texas**, March 1, 2023 — Aimbridge Hospitality, a leading global hospitality company, continues to expand its managed portfolio with the addition of nine properties to its specialized Select Service operating division. Nine hotels, owned by Neema Hospitality, are located across Maryland, Pennsylvania and West Virginia, and aggregate to 774 guestrooms.

Aimbridge Hospitality's Select Service division is focused on elevating guest experiences at every property and is set to bring enhanced value to Neema Hospitality through direct access to its skilled team, benefits of scale and industry-leading resources.

"Our select service team is committed to achieving meaningful results for owners through our management of their properties, providing unmatched value and support as a true partner while delivering exceptional service to guests," said Simon Mendy, Divisional President, Aimbridge Select Service. "Neema Hospitality also prioritizes elevated guest experiences, so this is a natural partnership for us, and we look forward to harnessing the potential of these assets to drive meaningful returns."

"It is critical for us to work with trusted partners who share our values and understand the importance of excellent customer service, efficiency and revenue generation," said Sandeep Thakrar, President of Neema Hospitality. "Aimbridge Hospitality is the right partner for us as we look to grow our portfolio in new markets, with a deep bench of talent and wealth of industry knowledge that will bring value to our hotels."

The properties represent select service, extended stay and economy verticals within the Choice and IHG Hotels & Resorts family of brands.

### **About Aimbridge Hospitality**

Aimbridge Hospitality is a leading, global hospitality company with a growing hotel portfolio representing more than 1,500 properties in 50 states and over 20 countries, inclusive of pipeline. As a top hotel management company and trusted operator of over 80 lodging brands and distinctive luxury and lifestyle assets, Aimbridge Hospitality leverages its scale and operational excellence to consistently deliver results for hotel owners and offer unparalleled opportunities for associates around the globe. Aimbridge Hospitality adds value through focused, expertise-driven operating divisions in Full Service, Evolution Lifestyle, Enhanced Select Service, and Select Service, optimizing owners' investment returns and driving hotel market success. The Aimbridge Hospitality EMEA Division has supporting offices across Europe in Amsterdam, Birmingham, and Glasgow. The Aimbridge Hospitality LatAm Division has offices in Monterrey and Mexico City. Aimbridge Hospitality's global headquarters is based in Plano, Texas. To learn more, visit [www.aimbridgehospitality.com](http://www.aimbridgehospitality.com). Connect with Aimbridge Hospitality on [LinkedIn](#).

### **About Neema Hospitality**

Neema Hospitality is a leading hospitality group with a proven track record of success. Founded as a family business in 1986, Neema Hospitality's portfolio includes Marriott, Hilton, Intercontinental Hotel Group, and Choice Hotels with brands such as Hampton Inn, Fairfield Inn & Suites Holiday Inn Express, Comfort Inn, and EconoLodge and Suites. The firm

owns properties in multiple states including Pennsylvania, Maryland and West Virginia. For more information, visit: [www.neemahospitality.com](http://www.neemahospitality.com).